



STEPHANIE BROCHEY ZARBO

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PROFESSIONAL SUMMARY: Skilled producer, camera operator and editor with over 15 years experience. Comprehensive knowledge and understanding of video production and visual storytelling from concept to completion. Entrepreneurial mind skilled in marketing, project management and event & travel planning.

## EXPERIENCE

### FREELANCE 2016-PRESENT

#### PRODUCER/VIDEOGRAPHER/EDITOR

- Work alongside local production crews and ad agencies in multiple crew positions
- Develop, film & edit video projects with small businesses and individuals
- As production coordinator/producer: scheduling, logistics, budgeting, and point of contact communication between crew, client, subjects, vendors & locations
- As camera op/editor: Create visually dynamic content with focus on messaging, storytelling, and branding
- Maintain and use personal camera, lighting and audio equipment and post production software

### WE MUST DASH LLC 2016-2020

#### CO-FOUNDER/TRAVEL GUIDE/PHOTO-VIDEO

- Conceptualized and developed a group adventure travel company from the ground up
- Create itineraries and schedule dozens of annual trips to international destinations (Thailand, Peru, Iceland, Bali, Costa Rica, etc)
- Organize and book accommodations, transportation, and activities for hundreds of travelers per year
- Capture professional photo & video on the road to create marketing materials and add value to our customers experience
- Maintain multiple social media channels and participation at events to connect with potential customers

### SOUNDWAVE DJ & PHOTO 2015-2020

#### WEDDING VIDEO DIRECTOR/PHOTOGRAPHER

- Shoot & edit 25-30 weddings per year
- Focus on storytelling and capturing emotional content
- Create a fun, relaxed atmosphere with couples to achieve candid, loving moments
- Scout and hire talented subcontractors to expand booking capabilities

## EDUCATION

### FASHION INSTITUTE OF TECHNOLOGY

State University of New York – New York, NY

Bachelor in Applied Science, Advertising and Marketing Communications, May 2010

-HONORS: GPA 3.53, Dean's List, Magna Cum Laude, May 2010

### LATE NIGHT WITH JIMMY FALLON (NBC UNIVERSAL)

#### MUSIC & PRODUCTION INTERN

New York, NY Jan 2010 – May 2010

Intern for Late Night with Jimmy Fallon (Music & Production)

- Worked on set as an assistant in music and production department for a daily national late night talk show
- Worked one on one with performers and their managers to ensure their needs were met while on the show
- Developed time management and prioritizing skill set within highly scheduled and detail-oriented environment

## SKILLS

### PROFICIENCY IN:

- HD/4K camera equipment & Mirrorless/DSLR cameras
- Studio lighting setups
- Audio capture
- Proficiency in Adobe Premiere Pro (video editing)
- Working knowledge of Adobe Lightroom & PS

## PAST CLIENTS/COLLABS

- Fisher Price
- Pepsi
- Visa
- Labatt Blue
- New Era
- Maty's Organic products